Demelza
Hospice Care for Children

HELP RAISE FUNDS FOR DEMELZA

SCHOOL Fundraising Pack
We’re here every step of the way to support you with your school’s fundraising and thank you wholeheartedly for making our work possible. With your help Demelza can create precious memories for seriously ill children and their families within our local communities.
Bring sport to your school with classroom Olympics

What is it?
Organise an Olympics parade at your school – ask each class to design a flag so they can host a parade with an Olympic village afternoon tea which parents could be invited to. Each classroom could participate in classroom Olympics and enjoy the carnival atmosphere.

What you’ll need
- People to help you out with the planning of the event.
- A venue with space for your afternoon tea and parade.
- Colouring pens, paints, paper for the flags.

Timings
- Build in timings for the event itself and also create a budget, should you be involving drinks and refreshments. Remember to check www.food.gov.uk

Going for Gold
- Ask parents if they would like their child to be involved for a suggested donation of £2.
- Use social media to promote your event.
- Include a wide range of activities that will appeal to all.
- The school Olympic parade is not complete without an opening ceremony. Here are some opening ceremony ideas you can use to build excitement and anticipation for your event:
  - Select a child to carry a torch at your parade accompanied by Olympic themed music.
  - Organise a parade of teams/children around your playground.
  - Encourage each child to create their own flag and display them around the school.
  - Bake cupcakes for the event, adding mini flags to the cupcakes to sell at the afternoon tea.
  - Create an Olympic village (table) in a central location.

How the classroom Olympics helps teachers and students
- The classroom Olympics helps focus attention on the importance of being part of a team within the school and also outside of the school.
- It helps children experience for themselves the desire to be successful and the importance of developing good teamwork skills.
What is it?
- Organise a playground egg and spoon race and raise money for Demelza. Whatever the age, everyone can take part.
- Raise money by setting a suggested donation for children to pay to join in (maybe £1).

What you’ll need
- A date for your race.
- Lots of people to take part.
- Enough spoons and boiled eggs for everyone in the race – why not let the children design their wooden spoons and paint their eggs.
- Something to mark the start and finish lines.
- Permission from your youth leader or teacher.
- A camera so you can take lots of photographs.
- A way of making sure everybody knows about it so they can join in. Think about the ways you can do this – maybe using posters, newsletters or announcements.
- A safe, sealed or lockable place to keep the money you collect.

Make it a success
- Set your day a few weeks ahead, so you have plenty of time to tell everyone about it.
- Don’t set the suggested donation too high – you want as many children as possible to be able to join in the fun.
- Ask children to donate their money at the start of the competition – it’s easier to collect then.
- Once the event is over and you’ve collected all the money, let us know – we’d love to come in and say a big thank you to your school. We could even bring our Mascot, Dotty!

How the egg and spoon race helps teachers and students
- The egg and spoon race helps focus attention on the importance of being part of a team within the school.
- It helps children experience for themselves the desire to be successful and creative and the importance of developing good teamwork skills.
Can you imagine living your day-to-day life, struggling to communicate? For children with life-limiting and life-threatening conditions, this is a reality and often means that they will get left out. Demelza’s sponsored silence is a great way of raising money to help children who struggle to communicate, whilst helping to emphasise what it is like to live with speech, language and communication difficulties.

What you’ll need
• A classroom to hold your event.
• A good listening ear to make sure that no one is speaking!

Make it a success
• Choose a safe, non-distracting place to hold your silence.
• Set up a JustGiving page. Use email and social media to circulate the link to friends and family to raise more funds.
• Take a sponsorship form round to neighbours and friends.
• Tell the local paper about your event and get some coverage for your school.

Timings
• Pick a day and time period to hold your sponsored silence.
• Tell everyone about your sponsored silence and start raising money.

Download our sponsorship form at: www.demelza.org.uk/helpful-fundraising

Children will have a great time challenging themselves to stay quiet for as long as possible and using their own creativity to find new ways to communicate. Imagine the peace and quiet!

How the sponsored silence helps teachers and students
• The silence helps focus attention on the importance of communication skills within the school and also outside of the school.
• It helps children experience for themselves the challenges of not being able to talk, and the importance of developing good listening skills.
What is it?
A pyjama/onesie themed dress down at the school where each child’s parent is asked to make a suggested donation of £2 to Demelza, for each child to take part.

What you’ll need
- A couple of spare children’s onesies in case someone doesn’t have one.
- Accessories – like pillows, blankets, an alarm clock and eye masks to theme the school classrooms.
- Coloured paper plates work well for younger children as they jump right in with making the facial features. Older children may prefer to paint or colour on a plain paper plate to achieve a desired colour and extend the length of the activity.

Timings
- Can be held at any time during the year, our suggestion would be in September as part of our Go Dotty fundraising month.

Make it a fundraising success
- Encourage friends and parents to donate bedtime treats for the children.
- Make the day more entertaining for children by including storytelling and making paper plate masks on the day that the children can design themselves.
- To make it more educational for the pyjama party, engage the children in storytelling or acting out their favourite story.
Butterfly tea party or cake sale

What is it?
Join our recipe for success and help raise valuable funds for Demelza Hospice Care for Children.

Method
Hosting a butterfly tea party or cake sale is a great opportunity to get together with your school friends and family, whilst raising vital funds to help seriously ill babies, children and young people, and their families to get the support they need to make the most of their precious time together.

It’s really simple to organise a butterfly cake sale. You can make it as small or as large as you like; what about setting up a stall at lunchtime – or just before home time, so that parents can buy a cake for their afternoon tea.

Here are just a few ingredients for you to enjoy your butterfly tea party or cake sale, and raise money for seriously ill children, whether you’re holding an event for two people or 20.

Ingredients
Butterfly tea party: Invite your friends and their children to a butterfly tea party for a small donation, and have fun decorating paper plates and butterfly cut-outs.

Cake sale at school: Ask your parents to bake a cake in advance. Have a cake tasting competition and ask people to pay to sample the entries.
Go that extra mile and raise a smile

What if you couldn’t run or walk everyday? For children with life-limiting and life-threatening conditions, this is a reality and often means they will be left out. Go that extra mile is a great way to raise some money to help the children in our care. You could involve your whole school to participate in a sponsored mile and raise a smile.

What you’ll need
• An outdoor / indoor space to hold your event.
• A few marshals along the route (we don’t want anyone getting lost!).
• A manned water stop to refresh the participants (optional).

Make it a success
• Ensure your space is safe and easy to marshal.
• Why not add in team relays and make it more competitive?
• Challenge the teachers to do the quickest mile and see who is the first one back to base.
• Add in a ‘fun’ element; why not bounce the mile on a spacehopper?
• Tell the local paper about your event and get some coverage for your school. You could add in a fancy dress element to make it more eye-catching.
• Take a sponsorship form round to family and friends. Download a form at: www.demelza.org.uk/helpful-fundraising

Timings
• Can be held at any time during the year, our suggestion would be in September as part of our Go Dotty fundraising month.

How going that extra mile helps teachers and students
• It’s a great way to bring the whole school together to join in this healthy activity and it encourages team participation.

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Challenge 24

Our nurses work 24 hours a day to look after the children in our care. You could challenge your whole school or classroom to take on a 24 hour challenge to fundraise for Demelza. These could be split down into hour slots and different classes could take in an hourly challenge. It can be as easy, exciting or challenging as you wish.

What you’ll need
- A classroom or school space to hold your activities.
- Willing participants.
- Ideas gathering session to plan your activities.
- Someone to monitor each classrooms activities and report back.
- A camera and lots of photographs.

Timings
- Challenge 24 can be held at any time during the year, our suggestion would be in September as part of our Go Dotty fundraising month.

Make it a success
- Push your students to go the distance and take on Challenge 24.
- It could be a range of activities like a danceathon, sports match, cake sale, 24 hours to raise as much cash as they can.
- Spread the word; tell everyone that your school is participating by using social media.

How Challenge 24 helps teachers and students
Taking on a 24 hour challenge helps both teachers and students to focus on teamwork and deadlines. Get your class fundraising and show your support for our 24 hour care.
Why we need your help

£5 could provide a top quality memory box allowing families to retain precious memories such as a lovingly designed therapy doll forever.

£20 could pay for a specially prepared dinner for a life-limited or life-threatened child with specific dietary requirements.

£18 could pay for a nurse for an hour.

£10 could provide a large personalised photo album to keep many beautiful memories.

£40 could pay for a music or art therapy session for a child giving them the opportunity to express themselves and creating memories for their families.

£100 could pay for a tank of petrol for our minibus to take the children out on trips.

£150 could provide the fabric, ribbons and thread to produce a therapy doll which could ease pain or fear for a child awaiting an operation.

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Event Tips

Events should be fun and safe for those attending and organising them. The tips below point out some of the practical rules that exist to protect you and the public:

Safety: Unfortunately, accidents can happen anywhere, so we recommend you carry out a risk assessment to ensure any risks are minimised and your event is as safe as can be.

Insurance: Demelza cannot accept no liability for any event you undertake so it is important you secure appropriate cover if needed.

1. Keep it simple: simple ideas are easier for you to organise and therefore the most successful. Try to build in a fun element too. Let people enjoy themselves and then they will want to take part next time!

2. Be organised: have a clear action plan from the beginning and set yourself deadlines for each step of your plan.

3. Make checks: to make sure your event doesn’t need any special licences or permissions. Take into consideration whether you need first aid on standby.

4. Take photos: we are always looking for photos to share on our Facebook, Twitter and website.

5. Say thank you: Don’t forget to thank everyone who helped and supported you. It will encourage them to be involved next time.

6. Please ask: Your local community fundraiser for free stickers and other resources.

Thank You!

You’re the reason we can keep providing our vital services.
How to pay in your donations

Thank you so much for supporting Demelza. Once your event is over and you’ve collected your donations, here are the next steps:

**Cheque presentation**
Call the Demelza Fundraising Team who will be happy to attend your school, and accept your cheque and say a big thank you to all involved. Our Mascot, Dotty, would love to meet the children.

**By post**
Please do not send cash in the post. Send a cheque, postal order or CAF vouchers to: Demelza Hospice Care for Children, Rook Lane, Bobbing, Sittingbourne, Kent, ME9 8DZ, making your cheque payable to Demelza Hospice Care for Children. Please include your full name and address in your correspondence.

**At any bank or building society**
You can pay your money direct into Demelza’s bank account. Please contact the Fundraising Team for details, by emailing fundraising@demelza.org.uk or by calling 01795 845288. IMPORTANT: please use the reference code SCHUNI when paying in your funds.

**By credit card/debit card**
Donations can be accepted over the phone by calling 01795 845288.

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**Paying in slip**

School: 
Contact Name: 
Position: 
Address: 
Post Code: 
Telephone: 
Email: 
Teacher: 
We did it for Demelza and raised: 
Signed: 
Date: 

Thank you for your support

www.demelza.org.uk
Demelza Kent
Demelza House, Rook Lane, Bobbing, Sittingbourne, Kent, ME9 8DZ

Demelza South East London
5 Wensley Close, Eltham, London, SE9 5AB

Demelza Community
Langtye Farm, Langtye Lane, Ripe, Lewes, East Sussex, BN8 6BA

www.demelza.org.uk

Email: fundraising@demelza.org.uk  Tel: 01795 845288

www.facebook.com/demelzahospice  @demelzahospice

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