

It's About Life: Strategy 2016-2021

We work with 650 children and young people a year. There are five times as many families who could benefit from our support.



The number of life-limited children and young people is growing.



As public and charity finances are tight, and qualified staff are in short supply, we need to work in a closer partnership with the NHS and local authorities.



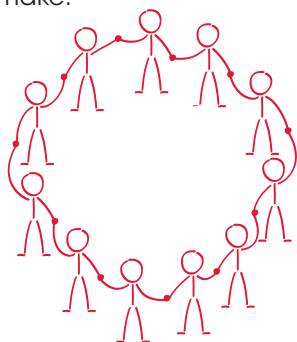
Demelza
Hospice Care for Children

In the next five years we will:

1

Do more

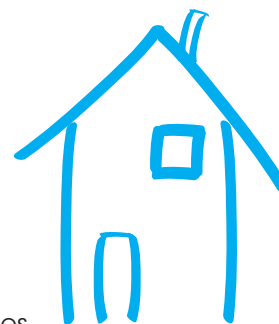
We will care for more babies, children and young people, continue to improve the quality and choice of specialist care and therapies available to families, and demonstrate the difference we make.



2

Care at home

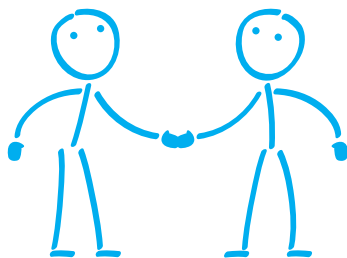
We will provide much more nursing and supportive care in the child or young person's own home, whilst improving access to amazing facilities at our hospices.



4

Influence

We will improve the overall quality of paediatric palliative care by extending and developing collaborative working with other health and social care providers.



 www.facebook.com/demelzahospice

 [@demelzahospice](https://twitter.com/demelzahospice)

Growth
Fundraise **Quality**
VOLUNTEERS **ETHICS**
Excellence
Choice Promote

3

Excel

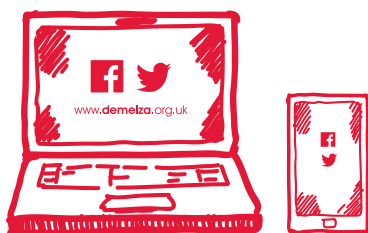
We will deliver outstanding quality, with effective governance and infrastructure.



5

Promote

We will raise our profile to better explain what we do, and the extraordinary lives of the children and young people we work with.



6

Resource

We will support and develop our staff and volunteers, and raise the money we need to sustain current work and assure our long-term future.



Find out more at www.demelza.org.uk

Registered Charity Number 1039651